



WORLDWIDE

> LIFE IS MOVEMENT



» **MANIFESTO**

We believe that life is more than just going from A to B.

Life is not a straight path.

Life is not a pre-defined roadmap.

Life is not a set of goals.

We believe that life is made of moments, friends, family, love, passion, tears, and happiness.

Life is letting things go and embracing change.

We believe that life is an adventure, a discovery, a journey.

Life is what we make of it, what we dream about, life is what we are.

We believe that life is energy continuously moving us forward.

***"WE NEED TO RETHINK
THE WAY WE MOVE PEOPLE
IN CITIES"***

HECTOR POTTIE · CREATIVE DIRECTOR AT METHOD

» The world around us is transforming rapidly, and people are changing travel within and across cities, regions, and countries. We're on the cusp of the biggest transport disruption in history. The way we commute is about to change.

Our innovative approach has led to discovering a more efficient, sustainable, and intelligent way of transportation. We have reimagined how people journey through cities.





4.6 MILLION

Shared scooters will be in operation worldwide by 2024



2.5 BILLION

More people will live in cities challenging urban capacities



-5 MILES

The majority of trips people take in cities are 5 miles or less



80 TRILLION

Annual passenger traffic will exceed 80 trillion passengers, a 50% increase



95% CO2 GROWTH

CO2 emissions caused by transport are expected to increase by 95% by 2050



1.2 BILLION

Cars will be on the road by 2050, double today's total

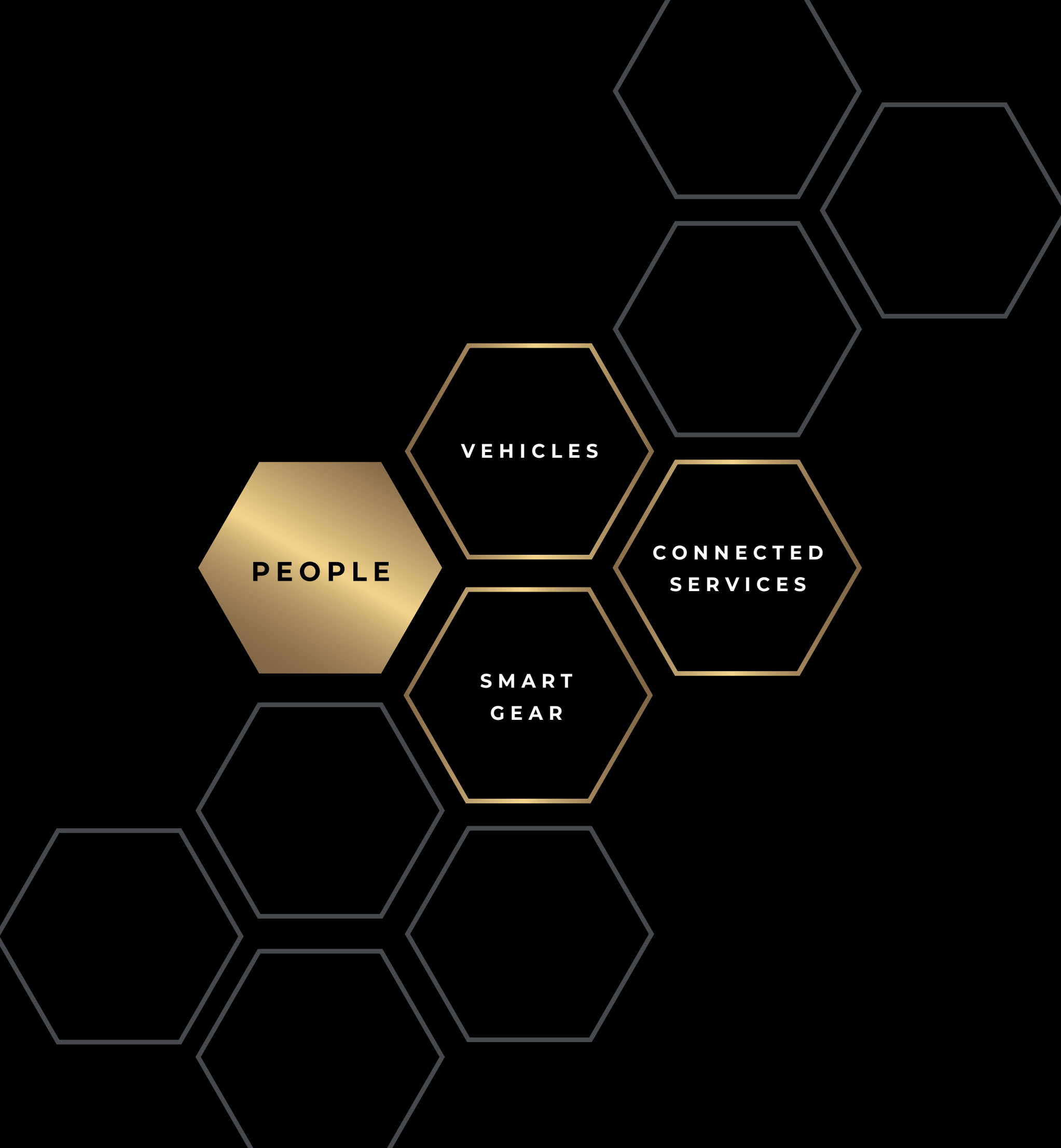


A NEW SOLUTION

Moxie Micromobility is a premium, holistic, personal electric mobility solution designed to empower people's movement.

We provide state-of-the-art electric vehicles, connected services, and smart gear to help people move in a more responsible, sustainable, and artful way.

Personal electric mobility is innovative, different, and radical. It is an intelligent solution, creating an urban lifestyle beyond vehicles. Our holistic approach allows us to have a competitive advantage and push the boundaries of how we move around cities.



> A HOLISTIC APPROACH

Moxie Micromobility's holistic approach offers practical, smart, unique and complete solutions that put people at the center of everything we do. We manufacture electric vehicles, accessories, smart gear and connected services, always thinking about improving people's quality of life.



PEOPLE

VEHICLES

CONNECTED
SERVICES

SMART
GEAR

➤ **VEHICLES**

We have realized our vision of the perfect vehicle. A vehicle that combines power, elegance and freedom, all the while reducing our carbon emission and our physical footprint on the road. Our focus is to enhance the journey, to design, manufacture and distribute premium quality personal electric mobility vehicles.

» ***OUR KEY SUCCESS FACTORS***

We have brought together the most vital components to create masterpieces. Exclusive vehicles that combine maximum safety, world-class performance, impeccable design and the highest quality materials. All this from a respectful and ecological perspective that manages to create a new and unique experience to travel in a smart and sustainable way.



SAFETY

Safety is our highest priority and drives our personal, holistic approach.



PERFORMANCE

Unparalleled power combined with a perfect feeling of comfort.



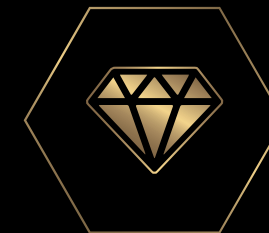
DESIGN

A well thought-out piece of superior engineering created from the ground up to the highest standards.



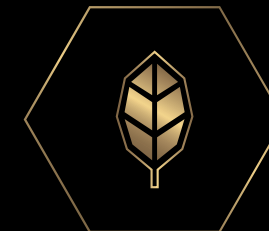
QUALITY

As a personal electric atelier, we develop our vehicles one by one from selected finest materials.



EXCLUSIVITY

Limited vehicles because of our meticulous craftsmanship make it a prized masterpiece.



SUSTAINABILITY

Our vehicles are designed to improve the environmental friendliness of our cities.



MOXIECARE

Peace of mind with a 5-year warranty and one-on-one customer service.

➤ ***WE ARE A COACHBUILD ATELIER***

The concept of a holistic and personal atelier defines our way of working, our vision and our vehicles. The craftsmanship behind our vehicles is meticulous. We produce limited and exclusive quantities.

Our vehicles are uniquely and carefully constructed to create a masterpiece unlike any other.



THE ULTIMATE E-SCOOTER

M8 LIMITED EDITION

For those who aspire to greatness, the Moxie M8 Limited Edition fulfills this obsession by combining style and transportation like never before. Limited to 240 units, the Moxie M8 Limited Edition is an exclusive, handcrafted masterpiece designed with the finest design, quality and performance.



Handmade





MB LIMITED EDITION

› **WHEELS**

Bigger and wider 12" x 3" pneumatic wheels provide a natural suspension that reinforces support and elevates comfort.

› **CARBON FIBER**

Carbon handlebar, rear, and front fender, and stand board that is crowned with a refined glossy finish.

› **FOLDING MECHANISM**

One-piece steering bar and a multi-teeth 10-microns tolerance own design folding mechanism make certain of no tolerances or shaking along with providing additional convenience and space.

› **MOTOR**

An up to 1.500 W max potency rear-direct motor drive with the capacity to climb up to 20 degrees around any city.

› **BRAKES**

A high-performance, effective, and smooth braking system and enhanced cooling rotors are built into our scooters to optimize safety.

› **BATTERY**

The heart of our scooter is a secure and efficient LG Li-ion battery with two years of warranty.

› **GRIPS**

Italian Alcantara Grips are considered the finest and most renowned, found inside luxurious supercars, enhancing every journey.



LIMITED EDITION

➤ **PERFECTLY BALANCED AND EXTRAORDINARY COMFORT**

Bigger and wider 12" x 3" pneumatic wheels that offer a natural suspension for ultimate driving stability and stunning comfort.

➤ **LIGHT AND RESISTANT CARBON FIBER**

Carbon handlebar, rear and front fender, and stand board that is distinguished with an elegant glossy finish.





➤ **FOLDABLE FOR CONVENIENCE AND STORAGE**

One-piece steering bar and a multi-teeth 10-microns tolerance own design folding mechanism ensure no tolerances or vibrations for convenience and storage.



➤ **ULTRA-SILENT DIRECT MOTOR DRIVE**

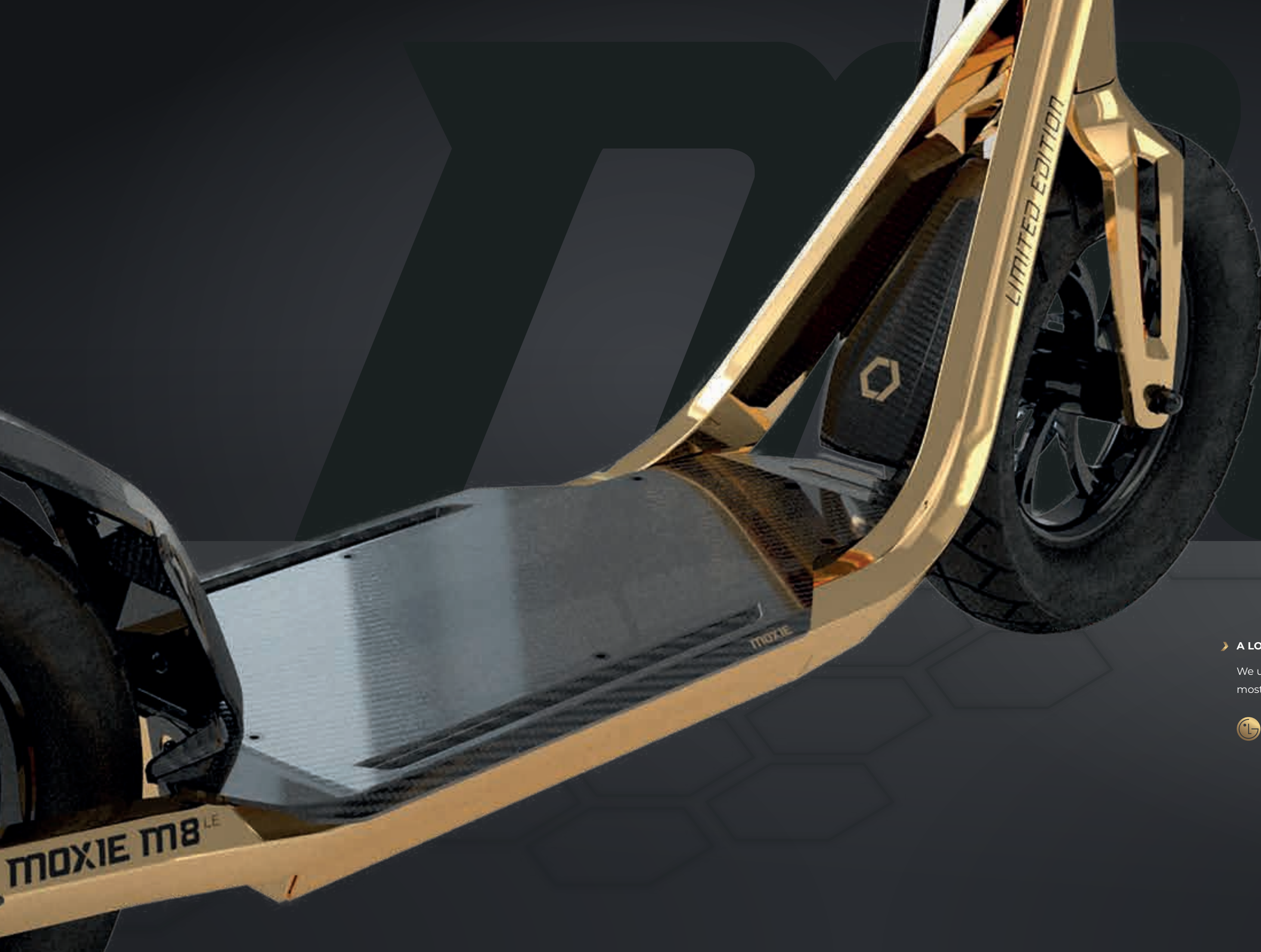
Rear-direct motor drive that offers up to 1,500 W max potency with the ability to climb up to 20 degrees to any city destination.



➤ **FRONT AND REAR HYDRAULIC FOUR-PISTON DISC BRAKE**

Our scooters offer a high-performance braking system thanks to their four-piston hydraulic brakes.

M➤ ENHANCED COOLING SYSTEM



➤ **A LONG-LIFE AND EFFICIENT LG LI-ION BATTERY**

We use only the highest quality and most stable Li-ion cells along with the most carefully crafted packaging to ensure a reliable degree of insulation.



MOXIE m8^{LE}



➤ **ITALIAN ALCANTARA GRIPS**

Italian Alcantara Grips are among the world's finest, enhancing every adventure. These grips are found inside the wildest and most luxurious supercars.

 **ALCANTARA®**

THIS IS LUXURY



MOXIE
MICROMOBILITY

THIS IS
THE NEW LUXURY

m8
LIMITED
EDITION

THE ULTIMATE ELECTRIC SCOOTER
For those who aspire to greatness, the Moxie M8 Limited Edition fulfills this obsession by combining style and transportation like never before.



➤ **M8 SPECS**

- **FRAME** Aircraft-grade high-strength aluminum frame.
- **GRIPS** Ergonomic shaped italian Alcantara cover.
- **HANDLEBAR** Glossy and ultra-light carbon fiber.
- **FENDERS** Rear & front glossy & ultra-light carbon fiber.
- **STANDBOARD** Glossy carbon fiber.
- **MOTOR** Ultra-silent rear-direct motor drive with 1500 W max power.
- **TOP SPEED** 45 km/h - 28 mph.
- **BATTERY** Li-ion LG 48 V - 16 Ah.
- **TOP RANGE** 60 km - 37 m.
- **BRAKES** Front and rear hydraulic four-piston brake.
- **BRAKE ROTORS** 140 mm cooling enhanced rotors.
- **WHEELS** Pneumatic 12" X 3".
- **FOLDING MECHANISM** One-piece steering bar and a multi-teeth own design folding mechanism.
- **LIGHTS** Integrated rear and front LED lights.
- **GRADE ABILITY** Ascent up to 20 degrees.

*We always recommend the use of a helmet while driving a Moxie Micro-mobility vehicle and a minimum age of 18 years old.





EDITION
LIMITED
M8



GOLD
CHROME



SILVER
CHROME

URBAN CLASS

m4

Swift & elegant movement. The streets are silk carpets, creating the ultimate balance between superior design, unmatched quality and style, and sporting performance.



Handmade





M4

› DEFINED BY BALANCE AND COMFORT

The 12" x 3" pneumatic wheels offer natural suspension for the smoothest ride.

› ELEGANT AND DISTINCTIVE

Distinguished with an elegant glossy finish, the handlebar carbon fiber provides a lightweight feeling of comfort for the journey ahead.

› SHAKE-FREE FEEL AND MINIMAL STORAGE SPACE

The Moxie M4 comes with its own design with multi-teeth and a 10-microns tolerance folding mechanism that minimizes vibrations when driving and simplifies storage.

› BUILT FOR POWER AND DURABILITY

The Direct Drive Motor integrated into the Moxie M4 with max power up to 850W provides enough torque to endure any road incline.

› EFFICIENT BRAKING POWER HYDRAULIC FOUR-PISTON DISC BRAKE

The front and rear four-piston hydraulic disc brakes offer high efficiency when needed, while the rotors achieve higher performance due to optimized cooling.

› LONG-LIFE LG LI-ION BATTERY

Equipped with carefully insulated long-life LG Li-ion battery that provide the range to handle all of your daily travel and commuting needs.

› SUPERCAR CRAFTSMANSHIP

Made with the same supercar craftsmanship, the Alcantara grips are designed to enhance your journey in comfort and style.

➤ **M4 SPECS**

- **FRAME** Aircraft-grade high-strength aluminum frame.
- **GRIPS** Ergonomic shaped italian Alcantara cover.
- **HANDLEBAR** Glossy and ultra-light carbon fiber.
- **FENDERS** Front and rear fenders integrated.
- **STANDBOARD** Anti-slip gummi.
- **MOTOR** Ultra-silent rear-direct motor drive with 850 W max power.
- **TOP SPEED** 35 km/h - 22 mph (possible to limit).
- **BATTERY** Li-ion LG 48 V - 13 Ah .
- **TOP RANGE** 50 km - 31 m.
- **BRAKES** Front and rear hydraulic four-piston brake.
- **BRAKE ROTORS** 140 mm cooling enhance rotors.
- **WHEELS** Pneumatic 12" X 3".
- **FOLDING MECHANISM** One piece steering bar and a multi-teeth own design folding mechanism.
- **LIGHTS** Integrated rear and front LED lights.
- **GRADE ABILITY** Ascent up to 20 degrees.

*We always recommend the use of helmet while driving a Moxie Micromobility vehicle and a minimum age of 18 years old.



SUPER
RED



STONE
GRAY



RACING
GREEN



AZURITE





➤ ***FUTURE VEHICLES***

ALL ROUND CLASS



The roads can be a demanding environment, a jungle where speed, agility and power can make the difference in every ride. The Moxie M6 moves with power and control, traversing any terrain smoothly and steadily.



ELECTRIC
BLUE



TECHNICAL
SILVER



CITY CLASS



Our minimalist approach enhances a smoother and more comfortable experience. Simplicity and convenience make it ideal for the modern urban lifestyle. Handcrafted design and meticulous details make any adventure unforgettable.



FINEST
BLACK



DISCOVERY
WHITE



DISCOVERY CLASS



Stability, power and safety are the essence that define the Moxie MX. Balance is no longer a concern because with its 3 wheels it can conquer any terrain. Moxie MX is the new form of single-person electric transportation ready to meet any challenge on the road and explore the unexplored.

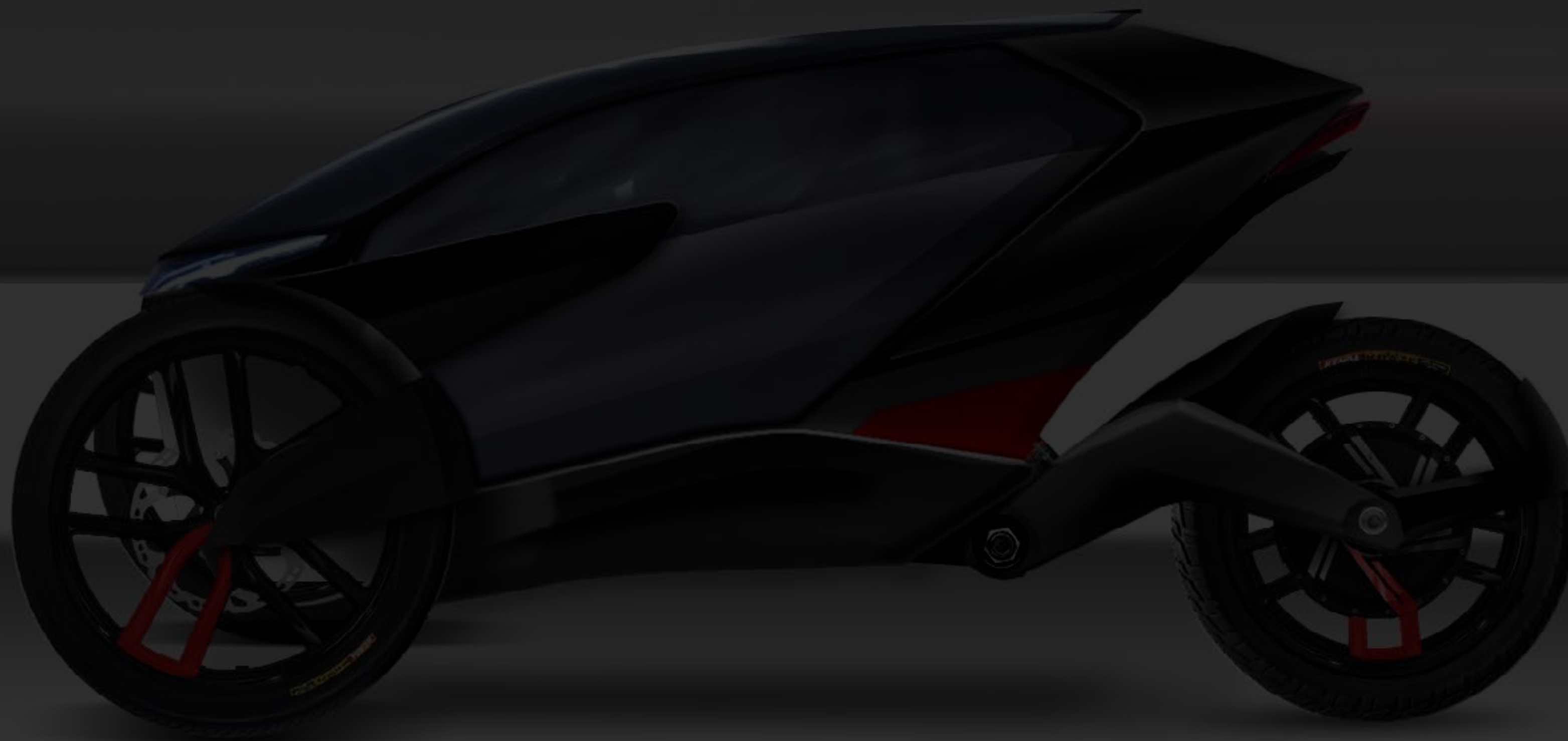


POWERFULL
ORANGE



ADVENTURE
BLACK





Moxie Car

Ongoing project to be developed in Italy with a team of former Ferrari specialists.

PEOPLE

VEHICLES

CONNECTED
SERVICES

SMART
GEAR

» *SMART GEAR*

We partner and collaborate with world class brands to produce avant-garde pieces designed only for the Moxie Micromobility's lifestyle.



PEOPLE

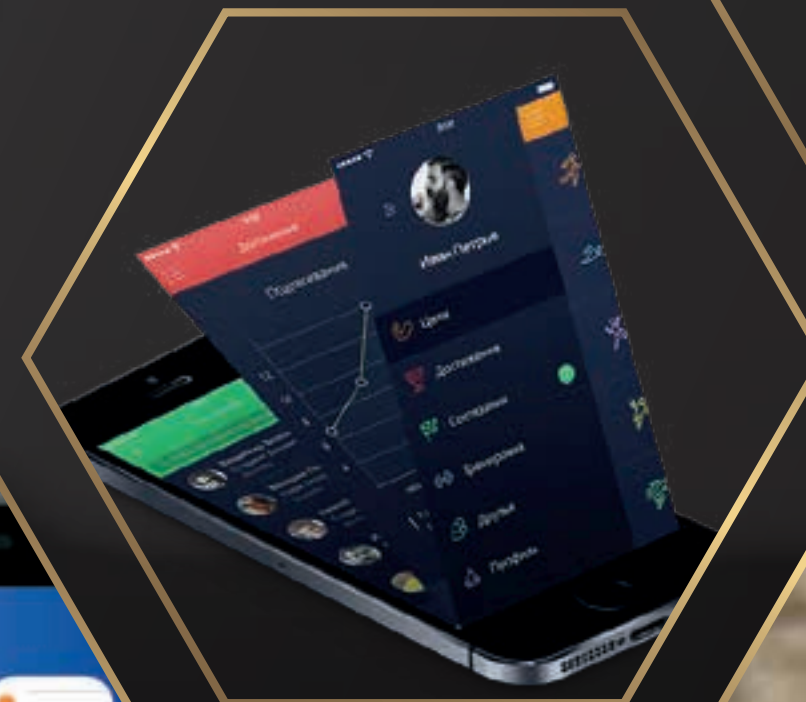
VEHICLES

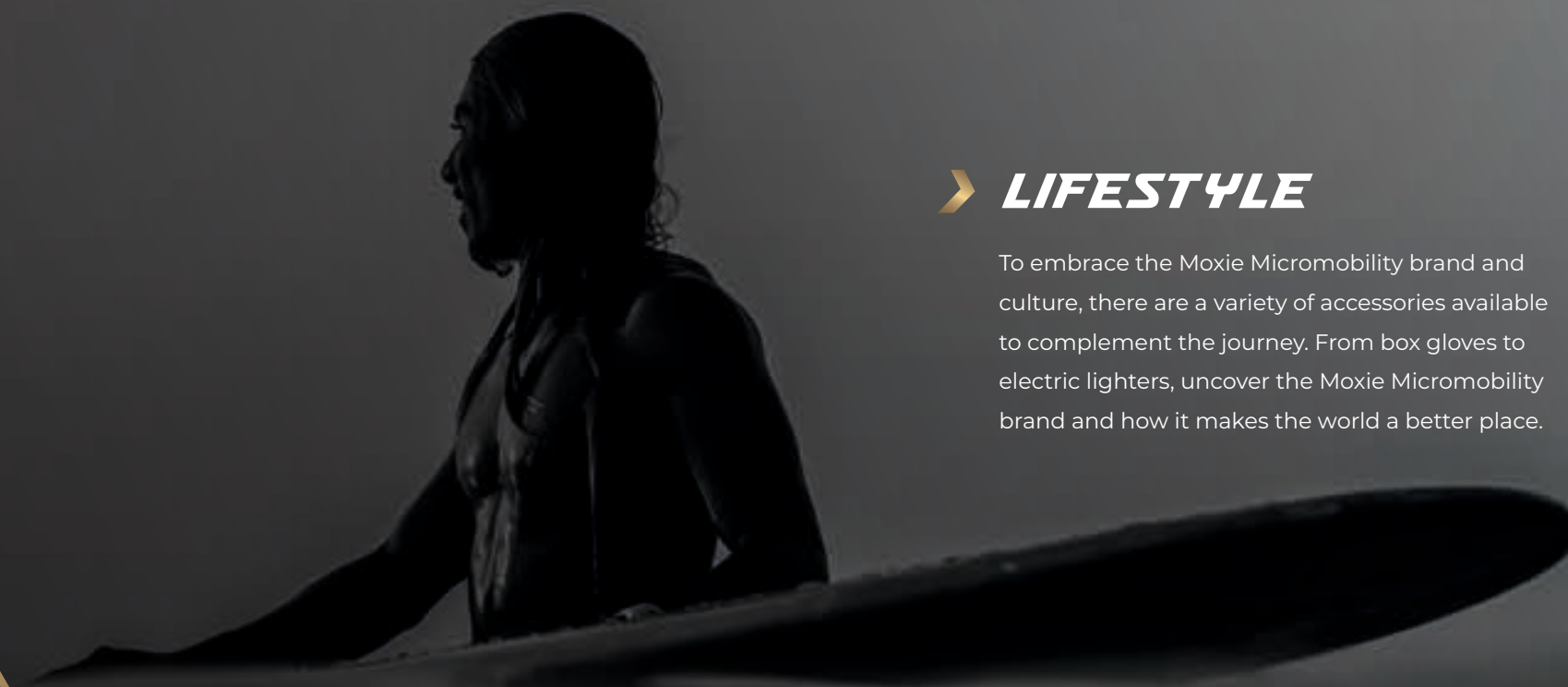
CONNECTED
SERVICES

SMART
GEAR

➤ **CONNECTED SERVICES**

We are launching complementary connected services to expand and enhance the personal electric mobility experience to new and exclusive heights.





➤ **LIFESTYLE**

To embrace the Moxie Micromobility brand and culture, there are a variety of accessories available to complement the journey. From box gloves to electric lighters, uncover the Moxie Micromobility brand and how it makes the world a better place.

» **WHY MOXIE**

» **SAFETY AND SECURITY**

- Our highest priority is in safety and security, recognized in how we use the same technology as motorbikes. An effective but soft brake feeling thanks to our front and rear hydraulic dual-piston disc brakes with enhanced cooling rotors.
- The One Piece Steering Bar and a Multi-Teeth own design folding mechanism ensure a comfortable and secure ride with no tolerances or vibration.
- Feel the thrill with bigger and wider 12" x 3" pneumatic wheels that offer natural suspension and better stability.
- Finally, have peace of mind wherever your next adventure is with the most stable and secure LG Battery cells.

» **COMPLETE ELECTRIC SCOOTER PERFORMANCE**

- Explore the vast city with an ultra-silent rear-direct drive motor. Moving through the city streets will be effortless with our vehicle's ability to ascend effortlessly combined with a motor that allows a max distance up to 60 km when fully charged. At last, feel the epitome of control with Moxie's lower center of gravity that is designed for more control and faster cornering.

» **WE ARE A PERSONAL ELETTRIC ATELIER**

- Developed by a former Ferrari - Pininfarina - Fiat designer, our limited and exclusive quantity of vehicles are handcrafted one by one from scratch to create a masterpiece that enhances every adventure.

» **UNMATCHED QUALITY**

- Handcrafted with light, resistant and elegant carbon fiber in the handlebar, stand board, and fenders. The unparalleled quality of our vehicles is designed with first-rate hardwood that offers rare comfort and peace for every commute. We added more comfort with Italian Alcantara grips, like a supercars steering wheel, and aeronautic grade aluminum. To enhance the quality of our vehicles, we created them with an aircraft-grade aluminum frame that offers integral structure and design that makes them completely unique.



➤ *LOCATIONS*

North America, Andorra, Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hungary, Ireland, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom, Australia, New Zealand and the United Arab Emirates.

➤ ***WHO WE ARE***

At Moxie Micromobility, we have a fundamental commitment: to build a sustainable future that adapts to the daily urban mobility needs. This goal is pursued while respecting the environment through renewable energies. Our commitment is essential to the future of the planet and to create a more responsible society.

Moxie Micromobility is not a brand, it is a concept. A lifestyle based on a shared vision: to build a better future through new forms of urban mobility that adapt to the needs of people, allowing them to enjoy a more efficient, sustainable, and intelligent life.

Our vision unifies a committed team, igniting the best in us. We are passionate about technology, ecology, and design. As a collective and relentless community, we innovate and bring forth personality and character to Moxie Micromobility.



» **THE PATH TO A BETTER FUTURE**

Life is about movement, not just going from A to B, also connecting with people.

Life is about seeking and finding but the mobility also affects the environment.

Our activities have an impact not always in terms of CO2, we also impact the energy we use with our way of consuming, with the space we use for our lives.

Our daily activities have a substantial impact on a vast number of people.

Life needs to keep moving but to do so we need to rethink it in a more sustainable, responsible and holistic way.

We are connecting vehicles, products and services from a broader perspective.

If we do it we will be more efficient, more sustainable and smarter.

Finally, we all will be on the right path to a better future.

FOLLOW US



business@moxiemicro-mobility.com

www.moxiemicro-mobility.com

MOXIE NORTH AMERICA

2299 NE 164th Street
North Miami Beach, Florida 33160, US

MOXIE EUROPE & REST OF THE WORLD

Niasstraat 1
Utrecht, 3531 WR, Netherlands

